

Brand Guidelines

Who We Are

Sevita™ is a leading provider of home and community-based specialized health care. We believe that everyone deserves to live a full, more independent life. We provide people with quality services and individualized supports that lead to growth and independence, regardless of the physical, intellectual, or behavioral challenges they face. We've made this our mission for more than 50 years.

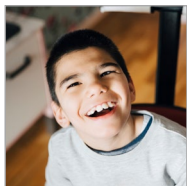
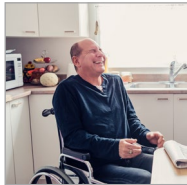
Imagery

VISUALS ARE

Real.

Natural.

Personable.



Logo & Brand Statement

Sevita™



The full-color logo is 2-color. Please don't edit or recolor the logo. When making black-and-white and knockout versions, the mark should be 1-color.

The "v" of the main brand logo is called **the Vita Mark**. It is the first letter of the root word "-vita" and symbolizes life and growth. Never leave part of the Vita Mark in a different color or in a shade of black or white.

To preserve legibility, the primary logo shouldn't be smaller than these sizes:



The brand statement is not intended for use as a tagline. Avoid using it underneath the logo.

Every person has the right to live well.™

Color Palette

PRIMARY COLORS



SEVITA GREEN
C62 M0 Y35 K0
R86 G194 B182
#56C2B6

VITALITY GREEN
C87 M29 Y64 K11
R0 G127 B109
#007F6E

Terms & Conditions

Press agencies and journalists using the Sevita brand elements must observe the following guidelines and restrictions:

- By using Sevita brand materials, you agree to the terms of use stated here, which may be updated.
- You acknowledge that Sevita is the sole owner of Sevita assets, including logos and trademarks.
- These assets may only be used as part of editorial content about Sevita.
- Our logo and other brand assets may not be copied or used apart from the applicable media.
- Please don't use our name or logo in ways that may suggest endorsement or partnership without permission.

Media Contact

For media inquiries or questions, please contact media@sevitahealth.com.